

André Baladi

Co-Founder

International Corporate Governance Network

Principal

André Baladi & Associates

André Baladi, the Geneva-based international financier, is a corporate governance driven shareholder value advocate. After graduating from Geneva's *Institute of International Studies*, he managed during 15 years several *Nestlé* development projects in France, Italy, Japan, South East Asia, Switzerland, and the USA. He was then associated, during 5 years, with the corporate finance affiliate of the banking consortium set up by *Banque Nationale de Paris*, *Smith Barney* and *Société Financière Européenne* (founded by *Algemene Bank Nederland*, *Banca Nazionale del Lavoro*, *Bank of America*, *Banque Nationale de Paris*, *Barclays*, *Dresdner*, *Sumitomo Bank* and *UBS*). After a two year spell at *Société Générale de Surveillance (SGS)*, where he restructured Middle East operations, he set up in 1981 his Geneva-based financial advisory firm, specializing in international corporate mergers, acquisitions and restructuring transactions. He is Chairman of Geneva's International Arbitration and Dispute Resolution Organization, which founded the *CARICI* Arbitration Court, and Honorary Participant of the *Council of Institutional Investors (CII)* in Washington DC. He is also member of the *American International Club*, of the *International Financial Management Association*, of the *Swiss Association of Financial Analysts*, as well as of the Consultative Team of the U.N. Conference on Trade & Development (*UNCTAD*) and of its Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (*ISAR*) in Geneva; of the *OECD* Consultative Corporate Governance Group in Paris; and of the International Advisory Board of the *NYSE - Euronext* Stock Exchange. André Baladi is Co-Founder, former Co-Chairman, and member of the Membership Committee of the *International Corporate Governance Network (ICGN)*, which assembles investors reported to hold equity assets of over US\$ 10 trillion. He was awarded the 2001 Certificate of Appreciation for Outstanding Services to the ICGN, and the 2007 ICGN Award for Excellence in Corporate Governance. He is a co-author of the treatise "*Globalization and the Reform of the International Banking and Monetary System*" (Palgrave MacMillan Studies in Banking & Financial Institutions, London, 2009).

In: Who's Who in Finance, Who's Who in France, Who's Who in the World

July 2009

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Main Interventions at Conferences - 2008 - 2009

2008

- Asian Centre for Corporate Governance “2008 Conference”, Mumbai /India, January 23-24
- “Corporate Governance Summit”, International Quality & Productivity Center, Dubai, February 19-20
- “Investment Management Conference”, Information Management Network (IMN, Euromoney Group), Paris, February 28-29
- International Corporate Governance Network (ICGN) “Sovereign Wealth Funds Conference”, Göteborg /Sweden, March 5
- Council of Institutional Investors (CII) “Spring Conference”, Washington, April 9-11
- Arab-Swiss Chamber of Commerce & Industry “Annual Meeting”, Geneva, April 24
- Institutional Investor “Global Shareholder Activism Forum”, Paris, May 15-16
- NYSE Euronext “Cash Market Professionals Event”, Geneva, May 21
- Associazione Dirigenti Italiani all’Estero (ADIE) “Spring Meeting”, Geneva, May 26
- International Chamber of Commerce (ICC) “Financial Commission Meeting”, Paris, June 5-6
- NYSE Euronext “International Advisory Board Meeting”, Nice/France, June 12-13
- ICGN “Annual Conference”, Korean Stock Exchange, Seoul, June 18-20
- “Institutional Investment Summit”, International Productivity Center, Dubai, June 29-30
- Paris EuroPlace “International Financial Forum”, Paris, July 2-3
- Council of Institutional Investors (CII) “Fall Conference”, Chicago, October 5-7
- UNCTAD Intergovernmental Group of Experts on International Standards of Accounting & Reporting (ISAR) “Annual Conference”, Geneva, November 3-7
- Webster University, “Globalization and the Reform of the International Monetary System Conference”, Geneva, November 14
- Shorex Wealth Management “Forum”, Geneva, December 2-3
- ICGN “2008 Fall - Winter Conference, Wilmington /Delaware, December 9-10

2009

- “Institutional Investment Summit”, International Productivity Center, Dubai, February 9-10
- ICGN Conference “Commemorating the 400 year Anniversary of Shareholder Advocacy at the Amsterdam Stock Exchange”, Amsterdam, March 2-3
- ICGN “Dinner Debate”, organized by AFG and AXA, Paris, March 4
- International Financial Conference “Financial Crisis”, Hammamet/Tunisia, March 12-14
- OECD “Consultation on the Financial Crisis”, Paris, March 18
- Association of International Business Lawyers Conference, Geneva, March 27
- Council of Institutional Investors (CII) “Spring Meeting”, Washington DC, April 5-7
- UNCTAD “Global Economic Crisis Symposium”, Geneva, May 18-19
- International Chamber of Commerce (ICC) “High Level Meeting”, Monaco, June 16-17
- UNCTAD “Global Financial Reporting Architecture Conference”, Geneva, July 1
- Paris EuroPlace “International Financial Forum”, Paris, July 2-3
- ICGN “Annual Conference”, Sydney/Australia, July 13-15
- World Economic Forum - “Global Investment Meeting”, Geneva, September 7
- Council of Institutional Investors (CII) “Fall Meeting”, Los Angeles, September 31 - October 2
- UNCTAD - ISAR “Annual Conference”, Geneva, October 7-9
- Hawkamah Corporate Governance Institute - DIFC “Annual Conference”, Dubai, November 9-10
- ICGN “2009 Fall - Winter Conference”, Washington DC, November 18-19

This list does not include all the Geneva conferences of American, British and other Chambers of Commerce; major accounting firms; major law firms; financial analyst groups; asset managers; corporate road shows (e.g. General Electric, Schlumberger, United Technologies); etc.



INTERNATIONAL CORPORATE GOVERNANCE NETWORK

Historical Profile

The ICGN is reported to be the premier global financial network, with members and participants holding equity assets of over US\$ 10 trillion.

It aims at facilitating fruitful contacts, interventions and publications, so as to promote adequate governance practices around the world.

The ICGN is a non-governmental and not-for-profit organization, which assembles asset managers, pension fund trustees, insurers, shareholder associations, investment clubs, governance experts, shareholder advocates, attorneys, auditors, proxy firms, corporate executives, stock exchange officials, security market regulatory officials, etc.

The ICGN was founded in 1995 by leading institutional investors and corporate governance professionals. It has held Annual Conferences in: 1995, in Washington DC, sponsored by the Council of Institutional Investors; 1996, in London, sponsored by the Corporation of the City of London; 1997, in Paris, sponsored by Paris Bourse; 1998, in San Francisco, sponsored by the California Public Retirement System (CalPERS); 1999, in Frankfurt, sponsored by the Deutsche Börse; 2000, in New York City, sponsored by TIAA - CREF, the New York Stock Exchange (NYSE) and NASDAQ; 2001, in Tokyo, sponsored by the Tokyo Stock Exchange; 2002, in Milano, sponsored by Borsa Italiana; 2003, in Amsterdam, sponsored by the Euronext Exchange; 2004 in Rio de Janeiro, sponsored by Bovespa; 2005 in London, sponsored by the London Stock Exchange; 2006 in Washington DC, sponsored by the U.S. Council of Institutional Investors; 2007 in Cape Town, sponsored by the Johannesburg Stock Exchange; 2008 in Seoul, sponsored by the KRX Exchange; and 2009 in Sydney, sponsored by the Australian Superannuation Investors and Trustees.

The 2010 Conference is to be held in Toronto, Canada.

Mid Year Meetings were held in: October 2004 in Wilmington/Delaware, February 2006 in Frankfurt, November 2006 in Mumbai, October 2007 in New York, March 2008 in Göteborg/Sweden, December 2008 in Wilmington/ Delaware, March 2009 in Amsterdam. The 2009 Mid Year Meeting is scheduled on November 18-19, in Washington DC.

The year-round activities of the ICGN are carried out by its various Committees, e.g.: Awards, ICGN Board Nominations, Accounting and Auditing, Corporate Governance Principles, Cross Border Voting Practices, Executive Remuneration, Non-Financial Disclosure, Securities Lending, etc.