

Council of Institutional Investors® Associate Membership



Access pension fund decision makers through events and member directory



Attend CII
member-only
events for
networking and
knowledge sharing



Elevate your brand through working groups, committees and exclusive sponsorships

About CII

Who We Are

The Council of Institutional Investors is a nonprofit, nonpartisan association of U.S. public, foundation, endowment, corporate and union employee benefit funds, other employee benefit plans, state and local entities charged with investing public assets, and foundations and endowments with combined assets under management of approximately \$4 trillion. CII promotes policies that enhance long-term value for U.S. institutional asset owners and their beneficiaries. Read more on CII's website.

Why We Began

CII was founded in 1985, a time of corporate takeovers, imperial CEOs and insulated boards of directors. Shareowners had little say in most corporate decisions and did not appreciate the potential power of their proxy votes. The founders were a group of 21 visionaries, most public pension fund officials, who believed that the companies in which they were investing their members' retirement assets needed more oversight by shareholders. Read more on CII's website.

What We Do



CII educates members, and the public, about best corporate governance practices and provides opportunities for members to interact with peers, investment executives and policymakers. CII is a diverse community of professionals who come together to learn, share perspectives and advocate. CII's member-approved governance policies are the backbone of the advocacy work we do and they represent the melding of a diverse range of interests.



CII advocates on behalf of our members with companies, legislators, regulators and other key market participants. CII enjoys a reputation for honesty, leadership, thoughtful analysis and creative consensus-building. Investors, lawmakers, regulators, corporate officials and leaders of other public interest groups look to CII for expertise and ideas.



CII **engages** with key market participants across the investor spectrum, including public pension systems, corporate retirement funds, foundations, endowments, labor union funds, asset managers, exchanges, credit rating agencies, legislators and regulators and other service providers. With more than half of the 50 largest pension funds and more than 300 member organizations, our network is one of the largest in the U.S. and illustrates the unique cross-pollination of ideas and consensus-building that goes on at our organization.

CII has developed a comprehensive body of corporate governance best practices on matters including executive compensation, CEO succession and board diversity. They are best-practice guidelines but are not binding on CII members. Learn more on CII's website.

Introduction

The Board of Directors

Shareowner Voting Rights

Shareowner Meetings



Executive Compensation

Director Compensation

Independent Director Definition

What is an Associate Member?

By joining CII, Associate Members gain access to professionals who manage employee benefit plans, state or local agencies officially charged with investing public fund assets (such as state investment boards) and charitable tax-exempt foundations and endowments. They are eligible to serve on Cll's two Advisory Councils, which gives input to CII's Board of Directors and staff and may serve in a leadership role on various working groups and committees.

Associate Members Include:







Money Managers



Service Providers



Nonprofit Organizations



Non-U.S. Pension Funds

Why Join CII?

Since 1985, CII has been recognized by U.S. policy makers as the the most comprehensive voice for good corporate governance and shareholder rights in the United States. With more than half of the 50 largest pension funds and more than 300 member organizations, CII's extensive network of members, representing the key players in the finanical markets, is one of the largest in the United States.



Our members include public pension systems with more than 15 million participants – true "Main Street" investors through their pension funds.



CII has long-standing relationships with the SEC, Senate Banking Committee, House Committee on Financial Services, and U.S. stock exchanges.

"As the premier U.S.-based corporate governance advocacy organization for longterm asset owners and institutional investors, CII and its diverse constituency offer a range of perspectives and resources we simply can't find anywhere else."

- Karla Bos, Associate Partner, Corporate Governance Consulting, Aon





Join CII Working Groups or Advisory Councils

The Council of Institutional Investors' committees provide members with opportunities to get involved and engage with other members on a variety of issues.

International Governance Committee

The International Governance Committee is open to all CII members and informed by input from a smaller steering committee. The committee educates members on topical global governance issues and identifies and recommends potential areas for CII involvement in the non-U.S. corporate governance arena. It also works to expand coordination and communication between CII and various international governance organizations.

Proxy Voter Working Group

The Proxy Voter Working Group is an invitation-only, working group for corporate governance professionals at institutional investor organizations who vote proxies and engage portfolio companies to share their perspectives on voting issues, engagement, shareholder rights and specific company situations, and to discuss potential changes to voting policies or practices.

Board Advisory Councils

The CII Corporate Governance Advisory Council provides input to the board and staff about CII activities that promote effective corporate governance and ways to enhance the value of membership. The CII board appoints the members annually. All members are representatives of non-U.S. asset owner Associate Members or asset manager Associate Members.

The CII Markets Advisory Council provides input on legal, financial reporting and investment market trends, suggest topics/speakers for upcoming CII meetings and teleconferences, and recommend current and future CII activities that promote and enhance the value of CII membership. The CII board appoints the members annually. All are representatives of Associate Member- service provider organizations.





Member Resources



Member Tools & Web Site Perks

Member Portal

CII member organizations have exclusive access to a client portal, housing a member directory, job board, and member discussion forum for sharing information, ideas, comments and questions.

Member Listserv

CII maintains a email-sharing platform that allows current members in good standing to share non-marketing, free content. Members may share items and correspond with each other through email.

CII Member Directory

This member directory provides contact information for individuals and companies and includes email, phone and address data.

Member Job Board

CII's job board hosts dozens of open, exciting positions within the investment industry, ranging from junior and mid-level to executive roles. Open positions will also be advertised in the weekly Governance Alert e-Newsletter to members.

Comment Opportunity Tracker

Organizations seeking to elevate their engagement with regulators and other important market actors use the comment opportunity tracker as a resource for near-term opportunities to comment on proposed rules and consultations affecting investors' interests, with particular focus on investor protection, transparency and corporate governance.



Proxy Voting Guidelines & Stewardship Resources
Our research staff collects and maintains member proxy-voting guidelines
and other stewardship resources to keep members up-to-date on funds proxy
voting activity throughout the year.

CII Membership is Like Having a Second Staff

"CII/s team gives our organization great support. They are like a second staff. They are knowledgeable, responsive and thorough; and all this at an excellent value." - CII member





Research and Publications

CII publishes a member newsletter and an array of educational guides and reports. All, except for special reports, are a benefit just for members.

Guides to Governance Basics

An online library of introductory guides to the nuts and bolts of corporate governance, including how-to's on proxy voting, annual meetings and monitoring delegated proxy voting.

Special Reports

White papers and other reports, written by staff or outside experts, on a range of topical investment issues.

Research Tools

CII research staff also creates and maintains spreadsheets tracking members' proxy voting guidelines; ESG and investment policy statements; comment opportunities and members shareowner proposals and other initiatives.

Governance Alert Newsletters

Arriving in your inbox each week, CII's member-exclusive newsletter keeps members updated on news and trends in corporate governance and financial regulation, as well as CII events and activities, and other member initiatives to advance corporate governance and shareholder rights.

In the newsletter's "Membership Corner," learn about job openings, company updates and events. New members will also receive special recognition and be featured in the publication.

Each quarter, the information in the alerts is compiled and summarized in a wrap-up edition, which many members use toward their own internal reporting.



CII's Podcast: The Voice of Corporate Governance

CII's The Voice of Corporate Governance podcast is one of many platforms CII offers access to timely information and perspectives and to increase public attention to critical issues and developments in corporate governance and capital markets. The podcast is rated one of the top two best corporate governance podcasts by FeedSpot. CII often features members as speakers on this plaftorm to highlight their important work in industry.



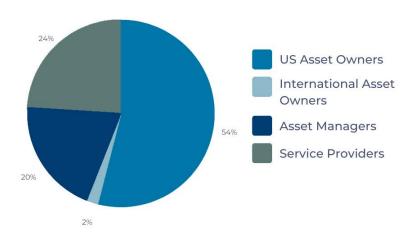




Member-Exclusive Conferences

CII hosts two exclusive conferences each year, welcoming more than 500+ members, policy makers, regulators and special guests. Our conferences offer unprecedented opportunities to interact, share best practices and learn from representatives from major institutional investors, regulators, legislators and other corporate governance professionals. These events bring together CII members from across the globe.

Event Demographics (Attendees by Member Type):



"Congratulations to your team on a great conference. It was the best I've attended. The content was topical, educational, and deep."

- Katy Hoffman, Chief of Staff, Investment Management Division, Teacher Retirement System of Texas





Engagement Exchange

The Engagement Exchange is an opportunity for CII investor and public company members to engage in one-on-one or small group meetings ahead of the start of CII's fall conference. Members may participate in up to four 30-minute meetings at tables scattered throughout the room.

Only available to current organizational members of CII, the Engagement Exchange is provided as part of the benefits covered by annual CII membership dues.



Member-Hosted Meeting Program

A unique benefit to CII member organizations is the opportunity to host their own meeting or event during specific times in our spring and fall conferences.

How does it work?

The hosting organization typically arranges and moderates a panel, with one of the panelists being a host representative. The host can also give a presentation, organize networking events, survey their attendees, or arrange meet and greets during their member-hosted meeting times. Member-hosted meetings must cover current topics of importance to all institutional investors and include a range of speakers and opinions.







"At a time of so many unnecessary events and conferences, CII still represents the one forum to hear the right perspectives, organize real action, and engage in meaningful dialogue - absolutely required attendance."

- Jake Walko, Director of ESG Investing & Global Investment Stewardship, Thornburg Investment Management



Additional Educational Event Offerings

Educational Teleconferences & Webinars

CII hosts multiple educational teleconferences or webinars a month for members. These free briefings provide opportunities for members to learn from experts and share their knowledge with fellow members. CII members are strongly encouraged to offer ideas for topics and speakers for these events.

CII and NYU School of Law's "Corporate Governance Bootcamp"



CII is proud to co-host Corporate Governance Bootcamp, a premium online executive education program developed in partnership with New York University School of Law's Institute for Corporate Governance and Finance. This three-day intensive training course for governance professionals is offered once per year in varying locations including the NYU campus in New York.





Meetings with Congress and Regulators

CII's General Counsel coordinates meetings for U.S. Asset Owner members to meet with legislators on Capitol Hill and various regulatory agencies to address our member's top governance and financial regulatory issues.









Sponsorship Program

Exclusive to members, CII offers opportunities for sponsoring select events at our spring and fall conferences, giving enhanced visibility, brand awareness, networking opportunities and access to key business and policy decision-makers.

As the premier U.S. shareowner rights organization, CII attracts an influential and diverse audience to its conferences. Typically, we welcome 500 attendees, including executive directors, CIOs and other senior investment professionals of most of the major U.S. institutional investors.

Unlike other organizations, only CII members may take advantage of sponsorships, effectively making our sponsors a "big fish in a small pond." Below are some of the benefits CII members enjoy as a conference sponsor:

- Greater visibility with institutional investors via signage in the sponsored event space
- Recognition during the conference
- Enhanced brand recognition through logo placement and links on conference marketing materials, the mobile app and on CII's website
- Increased networking power with additional conference registrations for your organization
- Opportunities to attend invitation-only events with CII directors and special guests
- Seating at CII VIP tables

For more information or to request a sponsorship brochure, please contact Melissa Fader.















Join CII Today!





