**Corporate Governance Bootcamp**  
September 23–25, 2020

**Curriculum & Schedule | Register Online Here**

### Day 1  
**Bootcamp Basics – Introduction to Corporate Governance**  
*Wednesday, September 23, from 11:00 AM to 3:00 PM ET (with breaks)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:00 AM</td>
<td>Introductions: Ed Rock, NYU Law &amp; Amy Borrus, CII and students</td>
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</tbody>
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| 11:15 AM-12:15 PM | Corporate Governance  
Edward Rock, NYU Law                      |
| 12:15 PM-12:45 PM | Break                                                                 |
| 12:45 PM-1:45 PM | Securities Regulation  
Robert Bartlett, UC-Berkeley Law                                                  |
| 1:45 PM-2:00 PM | Break                                                                 |
| 2:00 PM-3:00 PM | Executive Compensation  
Ryan Bubb, NYU Law                                                                  |

**Program for Governance Professionals with Some Experience (beginners welcome, too)**  
*Wednesday, September 23, from 3:45 PM to 6 PM ET (with breaks and breakout sessions)*

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<th>Time</th>
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<tbody>
<tr>
<td>3:30 PM – 3:45PM</td>
<td>Introduction to Part II</td>
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| 3:45 PM-4:45 PM | Introductions & Shareholder Engagement with Companies  
Tom Elliott, Capital Group  
Margaret Foran, Prudential Financial  
Tanya Levy-Odom, BlackRock  
Moderator: Valerie Haertel, CVS Health |
For Whom is the Corporation Governed?
Faculty: Ken Bertsch, CII (retired)
Scott Kupor, Andreesen Horowitz
Larry Sonsini, Wilson Sonsini Goodrich & Rosati
Gabrielle Sulzberger, board member, Mastercard, Ford Foundation
Moderator: Edward Rock, NYU Law

Day 2
Program for Governance Professionals with Some Experience (beginners welcome, too)
Thursday, September 24, from 10:30 AM to 6 PM ET (with breaks and breakout sessions)

10:40 AM-10:45 AM Students go into assigned break out groups for introductions

10:45 AM-noon How to Critically Read a Financial Statement
April Klein, NYU Stern

12:00-12:30 PM Break

12:30 PM-2:00 PM Integrating ESG Considerations (discussion & breakouts)
Moderator: Amy Borrus, II

Human Capital Management (12:30-1:00 PM)
Keir Gumbs, Uber

Engaging on Lobbying & Political Disclosure: A Real-World Example at Chevron
(1-1:20 PM)
Mary Francis, Chevron
Lisa Epifani, Chevron

Breakout sessions to discuss engaging on lobbying disclosure (1:20-1:40 PM)

How Chevron Handled the Engagement (1:40-2:00 PM)
Mary Francis, Chevron
Lisa Epifani, Chevron

2:00-2:15 PM Break
2:15 PM-3:15 PM  Proxy Plumbing (discussion & breakouts)

How the Proxy System Works (2:15-3:00 PM)
Bruce Goldfarb, Okapi
Scott Winter, Innisfree M&A

Breakout sessions on casting a vote (3:00-3:15 PM)

3:15 PM-3:45 PM  Break

3:45 PM-4:30 PM  Director Refreshment
Cristiano Guerra, ISS
Brandon Boze, ValueAct Capital
Moderator: Robert Jackson, Jr., NYU

4:30-4:45 PM  Break

4:45-6:00 PM  Executive Compensation: How to Analyze Say-on-Pay Resolutions
Moderator: Christina Maguire, BNY Mellon

Trends in Pay Plans & Say-on-Pay Votes (4:45 PM-5:10 PM)
Marc Hodak, Farient Advisors
David Chun, Equilar

Breakout sessions on analyzing a proxy statement to recommend a real-world SOP vote (5:10-5:40 PM)

What Glass Lewis recommended and how BNY Mellon voted (5:40-6:00 PM)
Aaron Bertinetti, Glass Lewis
Christina Maguire, BNY Mellon

Day 3
Program for Governance Professionals with Some Experience (beginners welcome, too)
Friday, September 25, from 11:00 AM to 4 PM ET (with breaks and breakout sessions)

How is Silicon Valley Different?
Faculty: David Berger, Wilson Sonsini Goodrich & Rosati; others TBD

11 AM -12 noon  Governance in Smaller Valley Companies
Moderator: Lisa Stimmel, Wilson Sonsini Goodrich & Rosati

12:00 PM-12:30 PM  Break
12:30 PM-1:30 PM  Governance in Larger Valley Companies  
Donna Anderson, T. Rowe Price  
Moderator: Jeffrey Saper, Wilson Sonsini Goodrich & Rosati

1:30 PM-1:45 PM  Break

1:45 PM-2:45 PM  Shareholder Activism in Silicon Valley

1:45 – 2:00  Elliott Management’s Record on Activism  
Ed Rock, NYU Law

Fireside Chat with Jesse Cohn, Elliott Management (2:00 PM-2:45 PM)  
Moderator: David Berger

2:45 PM-3:15 PM  Break

3:15 PM-4:00 PM  Shareholder Litigation—Case Studies & Breakouts  
David Berger, Wilson Sonsini Goodrich & Rosati  
Randall Baron, Robbins Geller Rudman & Dowd