

Dual-Class IPO Snapshot: First 6 months of 2021

Since 2017 CII has tracked U.S. initial public offerings (IPOs) to monitor the proliferation of dual-class structures. In 2021 CII updated the scope of this work by focusing on the three primary avenues for operating companies to go public: traditional IPO, direct listing, and de-SPAC merger structures. Starting in 2021, CII excludes shell company IPOs in its data. CII continues to exclude foreign private issuers (FPIs), Real Estate Investment Trusts (REITs) and companies valued at less than \$200 million when comparing unequal voting structures.

Through June 30, 2021, there were 121 traditional IPOs, 2 direct listings and 40 de-SPAC mergers.

Out of these 163 companies, 39 have dual class structures:

- 32 Traditional IPOs (26.4% of all traditional IPOs)
- 2 Direct Listings (100% of all direct listings)
- 5 de-SPAC mergers (12.5% of all de-SPAC mergers)

In total, 39 out of the 163 companies are dual class, representing 23.9% of total.

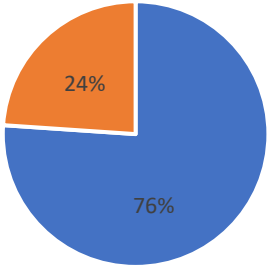
Out of the 39 companies, the following 20 have adopted time-based sunsets:

- KnowBe4, Inc., 5 years
- Clear Secure, Inc., 5 years
- Affirm Holdings, 7 years
- Oscar Health, 7 years
- SEMrush Holdings, Inc., 7 years
- Recursion Pharmaceuticals, 7 years
- TaskUs, Inc., 7 years
- Compass Inc., 7 years
- Xometry, Inc., 7 years
- SentinelOne, 7 years
- Olo, Inc. 7 years
- ThreadUp Inc., 7 years
- Poshmark, 10 years
- Volta Industries, 10 years
- Archer, 10 years
- ACV Auctions Inc., 10 years
- Marqeta, Inc., 10 years
- FIGS, Inc., 10 years
- Doximity, Inc., 10 years
- Confluent, Inc., 10 years

19 of these 163 newly public companies (11.6%) are of greatest concern to CII for their long-term misalignment between voting rights and equity stake. They are:

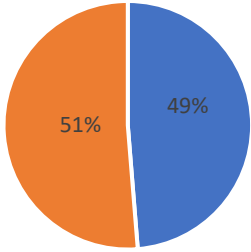
- 23andMe
- Astra Space, Inc
- Beachbody Co
- Squarespace, Inc.
- ZipRecruiter
- Coupang
- Vizio Holding Corp.
- Cricut, Inc.
- Ikena Oncology, Inc. (formerly KYN Therapeutics)
- Coinbase Global, Inc.
- TuSimple Holdings Inc.
- AppLovin Corporation
- UiPath, Inc.
- Endeavor Group Holdings, Inc.
- Talaris Therapeutics
- Sprinklr, Inc.
- Longeveron
- Paymentus Holdings, Inc.
- Zeta Global Holdings

1H 2021 Newly-public companies



■ One Share One Vote ■ Dual Class

1H 2021 Use of Time-Based Sunsets Among Dual-Class Adopters



■ No Time Based Sunset ■ Time Based Sunset