

REGISTER
NOW

PRESENTED BY



Institute for
**Corporate
Governance
& Finance**

NYU School of Law

Corporate Governance Bootcamp

September 23–25, 2020

Curriculum & Schedule | [Register Online Here](#)

Day 1

Bootcamp Basics – Introduction to Corporate Governance

Wednesday, September 23, from 11:00 AM to 3:00 PM ET (with breaks)

11:00 AM Introductions

11:15 AM-12:15 PM Corporate Governance

Faculty: Edward Rock, NYU Law

12:15 PM-12:45 PM Break

12:45 PM-1:45 PM Securities Regulation

Faculty: Robert Bartlett, UC-Berkeley Law

1:45 PM-2:00 PM Break

2:00 PM-3:00 PM Executive Compensation

Faculty: Ryan Bubb, NYU Law

Program for Governance Professionals with Some Experience (beginners welcome, too)

Wednesday, September 23, from 3:45 PM to 6 PM ET (with breaks and breakout sessions)

3:45 PM-4:45 PM Introductions & Shareholder Engagement with Companies

Faculty: Tom Elliott, Capital Group; Margaret Foran, Prudential Financial;
Tanya Levy-Odom, BlackRock

Moderator: Valerie Haertel, CVS Health

4:45 PM – 5:00 PM Break

5:00 PM-6:00 PM For Whom is the Corporation Governed?

Faculty: Ken Bertsch, CII; Scott Kupor, Andreessen Horowitz; Larry Sonsini, Wilson Sonsini Goodrich & Rosati; Gabrielle Sulzberger, board member, Mastercard, Ford Foundation.

Moderator: Edward Rock, NYU Law

Day 2

Program for Governance Professionals with Some Experience (beginners welcome, too)

Thursday, September 24, from 10:30 AM to 6 PM ET (with breaks and breakout sessions)

10:30 AM-10:45 AM Introductions & establish breakout groups

10:45 AM-12:00 noon How to Critically Read a Financial Statement
Faculty: April Klein, NYU Stern

12:00-12:30 PM Break

12:30 PM-2:00 PM Integrating ESG Considerations (discussion & breakouts)

Human Capital Management (12:30-1:00 PM)
Faculty: Keir Gumbs, Uber

Engaging on Energy & Climate Change Risk—breakouts (1-1:40 PM)
A Real-World Example at Chevron

How Chevron Handled the Engagement (1:40-2:00 PM)
Faculty: Mary Francis, Chevron

2:00-2:15 PM Break

2:15 PM-3:15 PM Proxy Plumbing (discussion & breakouts)

How the Proxy System Works (2:15-3:00 PM)
Faculty: Bruce Goldfarb, Okapi; Scott Winter, Innisfree M&A

Casting a Vote – breakouts (3:00-3:15 PM)

3:15 PM-3:45 PM Break

3:45 PM-4:30 PM Director Refreshment
Faculty: Cristiano Guerra, ISS; Mason Morfit, ValueAct Capital

4:30-4:45 PM Break

4:45-6:00 PM Executive Compensation: How to Analyze Say-on-Pay Resolutions

Trends in Pay Plans & SOP Votes (4:45 PM-5:10 PM)
Faculty: Marc Hodak, Farient Advisors; David Chun, Equilar

Breakouts: Analyzing a Proxy Statement to Make a Recommendation (5:10 PM-5:40 PM)

What Glass Lewis Recommended & How BNY Mellon Voted in the Example Above (5:40 PM-6:00 PM)
Faculty: Aaron Bertinetti, Glass Lewis; Christina Maguire, BNY Mellon

Day 3

Program for Governance Professionals with Some Experience (beginners welcome, too)

Friday, September 25, from 11:00 AM to 4 PM ET (with breaks and breakout sessions)

11:00 AM-1:30 PM How is Silicon Valley Different?
Faculty: David Berger, Wilson Sonsini Goodrich & Rosati; others TBD

Governance in Smaller Valley Companies

12:00 PM-12:30 PM Break

12:30 PM-1:00 PM Governance in Larger Valley Companies

1:30 PM-1:45 PM Break

1:45 PM-2:45 PM Shareholder Activism in Silicon Valley

Elliott Management's Record on Activism- breakouts (1:45 PM-2:00 PM)

Fireside Chat with Jesse Cohn, Elliott Management (2:00 PM-2:45 PM)

2:45 PM-3:15 PM Break

3:15 PM-4:00 PM Shareholder Litigation—Case Studies & Breakouts
Faculty: David Berger, Wilson Sonsini Goodrich & Rosati; Randall Baron, Robbins Geller Rudman & Dowd